

Parallel Sessions

14 September 2019 (Saturday)



Naning Hall 5

Social Science

Time	ID	Title	Presenter	Expert Panels
8.30 – 9.00 am	41	Work Design for Millennial Workforce: Bleisure Improving Human Resources Performance	Nailil Muna Department of Management Faculty of Economics, Sultan Agung Islamic University Semarang, Indonesia	a. Dr Mohd Adib Abd Muin, UUM (Head of Expert Panel) b. Dr Murzidah Ahmad Murad, UTeM
9.00 – 9.30 am	19	Sustainability: Designing Green Marketing Strategies for Performances Outcomes	Zuhairah Hasan Faculty of Business and Management Universiti Teknologi Mara, Malaysia	a. Dr Mohd Adib Abd Muin, UUM (Head of Expert Panel) b. Dr Murzidah Ahmad Murad, UTeM
9.30 – 10.00 am	65	Syariah Compliance Benefits and Challenges: A Review	Jazira Anuar Department of Hotel Management Universiti Teknologi Mara, Terengganu, Malaysia	a. Dr Mohd Adib Abd Muin, UUM (Head of Expert Panel) b. Dr Murzidah Ahmad Murad, UTeM
10.00 –10.30 am	Tea Break			
10.30 -11.00 am	18	Exploring the Lacunae in the Prosecution Process of Halal	Yuhanza Othman Department of Laws Universiti Teknologi MARA Cawangan Melaka, Malaysia	a. Dr Mohd Adib Abd Muin, UUM (Head of Expert Panel)

		Enforcement in Malaysia		b. Dr Ibtisam @ Ilyana Illias, UiTM
11.00 -11.30 pm	5	Government regulations and Purchase Behavior of Pirated Music CDs in Tanzania	Dr. Hellena Mohamedy Mushi Mzumbe University Mbeya Tanzania	a. Dr Ibtisam @ Ilyana Illias UiTM, (Head of Expert Panel) b. AP Ts. Dr.Ariffin Abdul Mutalib, UUM
11.30 –12.00 pm	47	Online Food Ordering through Mobile Applications among UiTM Terengganu Branch's Students	Nur' Irma Ezati Mohd Nadzri Faculty of Hotel & Tourism Management, Universiti Teknologi MARA (UiTM), Terengganu branch, Dungun campus, Terengganu, Malaysia	a. AP Ts. Dr.Ariffin Abdul Mutalib, UUM (Head of Expert Panel) b. AP Dr Muhammad Shahrim Abdul Karim, UPM
12.00 - 12.30 pm	64	The Effect of Power Distance on Job Performance of Government Employees in Pahang Darul Makmur: A Regression Analysis Approach	Saida Farhanah Sarkam Faculty of Business and Management, Universiti Teknologi MARA Cawangan Pahang, Malaysia	a. AP Dr Muhammad Shahrim Abdul Karim, UPM (Head of Expert Panel) b. Dr Norazamina Mohamed, UiTM
12.30 – 1.00 pm	43	Perceived Image of Malaysian Cuisine: Case of UiTM Terengganu Branch's Students	Aimi Sofia Razlan Faculty of Hotel & Tourism Management, Universiti Teknologi MARA (UiTM), Terengganu, Malaysia	a. AP Dr Muhammad Shahrim Abdul Karim, UPM (Head of Expert Panel) b. Dr Norazamina Mohamed, UiTM
1.00 – 2.30 pm	Lunch and Zuhur Prayer			
2.30 - 3.00 pm	27	Sustainability Factors of Malaysia Rural Libraries	Siti Khadijah Rafie Dep. of Information Management Universiti Teknologi MARA	a. AP Ts. Dr.Ariffin Abdul Mutalib, UUM (Head of Expert Panel)

			Selangor, Malaysia	b. AP Dr Faizah Mohamad, UiTM
Time	ID	Title	Presenter	Expert Panels
3.00 -3.30 pm	63	The Effects of ESL Teacher Self-Efficacy on Students in ESL Context: A Case Study of Indian Secondary Government Schools, Hyderabad	Farhath Unissa Begum Universiti Utara Malaysia (UUM)	a. AP Ts. Dr.Ariffin Abdul Mutalib, UUM (Head of Expert Panel) b. AP Dr Faizah Mohamad, UiTM
3.30 – 4.00 pm	17	Immigrants' Homeownership in Brunei	Sarimah Awang Department of Business School Universiti Tun Abdul Razak, Kuala Lumpur, Malaysia	a. AP Dr Suhaily Hasnan, UiTM (Head of Expert Panel) b. AP Dr Nor Azilah Husin UNISEL
4.00 – 4.30 pm	45	Financial Development Prompts Mounting Household Debt	Khairunnissa Abd Samad Faculty of Business and Management, University Of Technology MARA Melaka, Malaysia	a. AP Dr Suhaily Hasnan, UiTM (Head of Expert Panel) b. AP Dr Nor Azilah Husin UNISEL
4.30 – 5.00 pm	40	Triple Psycho Organizational Supports for Change Management Process	Dwi Indriastuti Dept of Management, Faculty Of Economics, Sultan Agung Islamic University Semarang, Indonesia	a. AP Dr Suhaily Hasnan, UiTM (Head of Expert Panel) b. AP Dr Nor Azilah Husin UNISEL
5.00 – 5.30 pm	67	A Proposed Model of Socially Responsible Consumption Behavior (SRCB)	Zalinawati Abdullah Faculty of Business and Management, Universiti Teknologi MARA Cawangan Terengganu Malaysia	a. AP Dr Suhaily Hasnan, UiTM (Head of Expert Panel) b. AP Dr Nor Azilah Husin, UNISEL
5.30 pm	Event ends and dispersed			